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### 30-second PSA: Cheer Griz on to victory

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## **NEWS RELEASE**

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Dec. 15, 1996

**Contact:** Rita Munzenrider, UM News Bureau coordinator, 243-4824; Annie Pontrelli, UM Community Relations and Outreach coordinator, 243-2488.

PSA, 30 seconds

### **CHEER GRIZ ON TO VICTORY**

#### **MISSOULA --**

GIVE THE GRIZZLIES A TRUE MISSOULA FAN FAREWELL ON WEDNESDAY AS THEY HEAD OFF TO THEIR SECOND CONSECUTIVE CHAMPIONSHIP GAME IN HUNTINGTON, W. VA. MISSOULIANS ARE ENCOURAGED TO LINE THE TEAM'S BUS ROUTE TO THE AIRPORT TO CHEER THE DEFENDING CHAMPS, WHO LEAVE THE UNIVERSITY OF MONTANA FIELD HOUSE PARKING LOT AT PRECISELY 4:30 P.M. DON YOUR GRIZZLY ATTIRE AND GET READY TO CHEER AS THE BUSES CROSS THE MADISON STREET BRIDGE AND TRAVEL ALONG BROADWAY TO THE AIRPORT. IF YOU'RE IN YOUR CAR, STOP AND HONK YOUR SUPPORT. STAY TUNED FOR FURTHER DETAILS.

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RM  
Local  
Getaway.psa